# WHAT TO EXPECT FROM YOUR...



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## 1. WHICH PACKAGE?

Film Free Photography offers two different event packages. Events tend to fall into two distinct types and these packages have been created to suit both.

#### **EVENT PACKAGE 1**

This is the package if you want the digital images for yourself; as a memory, to document the event or to publicise future events.

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#### EVENT PACKAGE 2

This is the package if you want a photographer to be at the event to capture photos that can be purchased by your attendees.

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# 2. EVENT PACKAGE 1

This package has been designed for event organisers who -

- want to keep memories of the special event
- need images to document the event
- want photographs for promotional materials

This package includes all the photos and you will be provided with a print release stating that you are free to use or distribute them as you see fit.

The fee covers the photographers time at your event as well as all the edited photographs. If you are a charity, non-profit organisation or community interest company please get in touch.



# 3. EVENT PACKAGE 2

This package has been designed for organisers who want a photographer to be at the event but don't need the photos to be included in the package.

The photographer will attend the event and photograph casual and/or posed shots of the attendees. The subjects will be issued with information that will allow them to browse them in the online gallery.

After the event the photos are retouched and made available to purchase through an online portal; attendees can then buy

digital or printed photos in a variety of sizes



# 4. WHAT HAPPENS NEXT

#### WITHIN 2 DAYS OF YOUR EVENT

All the images will be uploaded to a private online gallery.

#### PACKAGE 1

A link and password will be emailed to you along with instructions on how to download the photos. You are welcome to share this others in your organisation.

#### PACKAGE 2

The link and password would have been distributed to the event attendees when they were photographed. This information will also be emailed to you (the organiser) as a back up.

Individuals can now log in to the online gallery and purchase any images they wish to keep.

These photographs are available to buy as digital downloads or physical prints in a variety of sizes.

#### **6 WEEKS FROM THE EVENT**

The gallery will remain online for 6 weeks from the date of the event. Please make sure that you have either downloaded all the photos, or bought the images you want, before the gallery expires.



#### Will there be a pre-event consultation?

Yes. We can never have too much information about how the event will run, a timings schedule and if there are any specific images you want. All this information will help us to ensure that we bring all the right equipment and are prepared to get all the shots that you have requested. We can arrange to have an online or face-to-face meeting before the event to discuss all the details; if this isn't possible we can arrange a phone call or you can send over your requirements via email.

#### When will the photographer arrive and leave?

Your photographer will arrive 15 - 30 minutes before the beginning of the event (or the time arranged). This will allow time for the photographer to get their equipment ready and to discuss any last minute details.

At the end of the event (or at the arranged time) the photographer will make every attempt to contact you to confirm that their agreed time is up.

#### Do I need to provide anything for the photographer?

The photographer will need somewhere private and secure to leave their equipment bags and any personal items during the event.

If you have requested formal portraits as part of your event then a suitable location to set up lights etc, will need to be arranged. This will be discussed prior to the date.

It will be understood that a meal will be provided for the photographer where an event include a food service, or if the photographer has been booked for 4 hours or longer. If no meal is provided, it is understood that the photographer will, at an appropriate time, leave the event to purchase and consume some food. This time is included in the duration of the contract.

#### Will I get access to every photo taken?

Unfortunately not. The quality of the photographs I deliver to my clients is extremely important to me; they represent my brand as much as they represent the clients and subjects. If I don't feel that any images reach this standard they will not be made available.

### How are any purchased digital images or prints delivered?

All purchases are handled through Loxley Colour Lab. Through the online gallery you can purchase digital images (these will be sent directly to your inbox through a download link), or physical prints (which will be printed by Loxley Colour and sent directly to the buyer).

#### Can I share my images on my social media?

You are welcome to share any purchased images. It is not necessary but please consider tagging me in your posts:

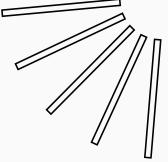
FB @filmfreephotography

IG @filmfreephotography\_uk



07722 086753 clarissa@filmfreephotography.co.uk





# Thank You